OUR LOGO, A SYMBOL OF UNITY AND SOLIDARITY

What does our logo represent?

- The circle in the centre of the logo symbolizes the members and people that the CSQ works for every day.
- The spiral represents the strength of our movement, which contributes to the advancement of society and evokes our debates, our discussions, and our battles.

THE PEOPLE AT THE HEART OF OUR ACTION!

Expressing pride in our Centrale

Let’s display our logo in all of our communications:

- Signs
- Posters
- Union newsletters
- Leaflets
- Website
- And more!
AN INSPIRING SIGNATURE

“Centralisons nos forces” (“Uniting Forces”) is our official signature. In addition to suggesting the word Centrale, the expression reminds us that we are stronger together.

This signature also makes reference to:

✓ our collective action to find solutions to problems that affect us all;
✓ our union action that empowers us to act locally on workplace conditions;
✓ the fact that we are part of an organization that is working towards a more just and egalitarian society;
✓ the significant impact our organization has on society thanks to our members in the public and parapublic sectors who work tirelessly every day for the wellbeing of all.